

Aspirations for Thanet

Thanet Health and Wellbeing Board

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Acting Director of Public Health

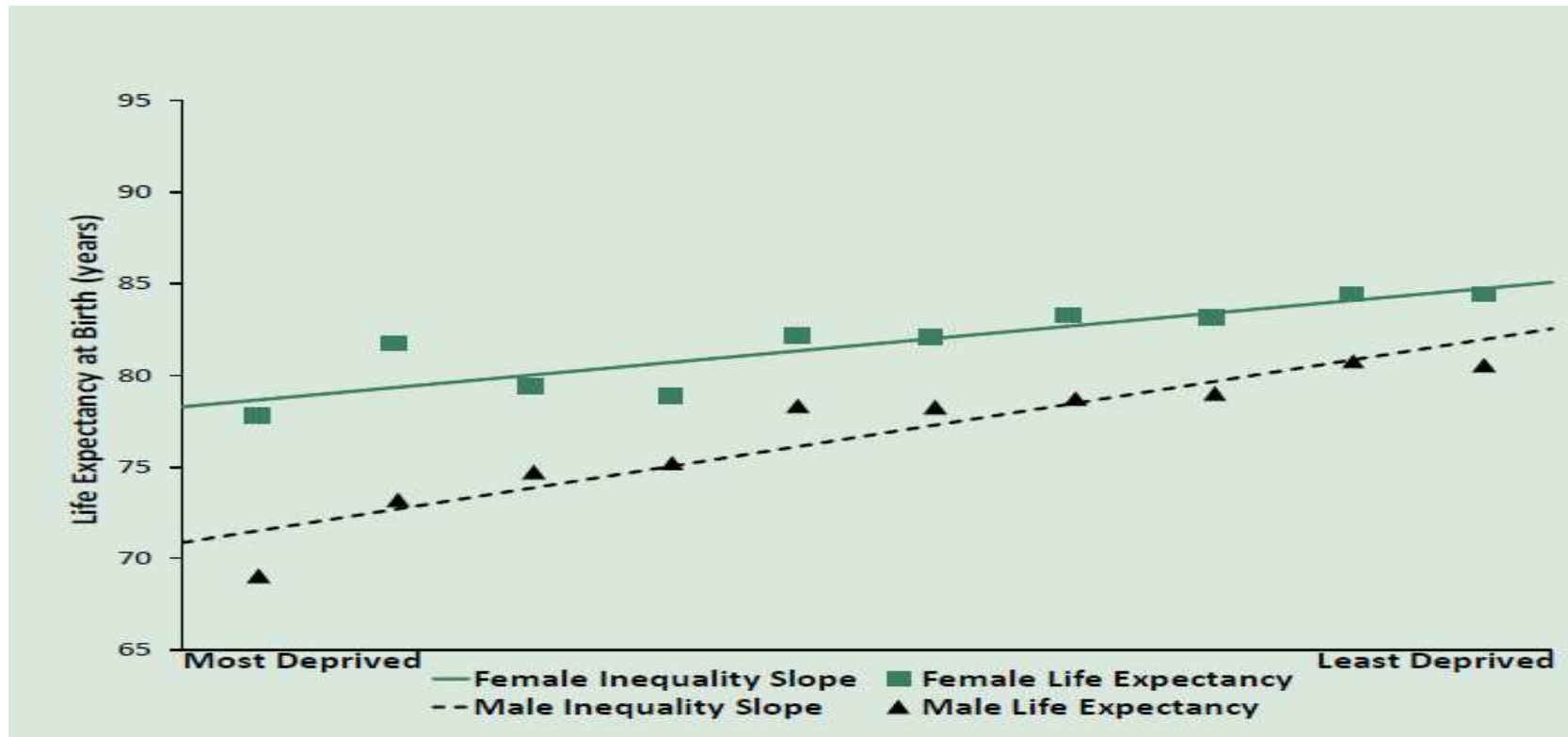
23rd January 2013 and 08th May 2014

Progress November 2014

Outcome for Kent

- Every Child has the best start in life
- Effective prevention through people taking greater responsibility for their health and wellbeing
- Improved quality of life for people with Long Term Conditions (access to good quality care and support)
- People with Mental Health issues are supported to live well
- People with dementia are assessed and treated earlier

Life Expectancy



Based upon pooled 2006-2010: Thanet males have 11.7 years difference in life expectancy
Thanet females have a 6.8 years difference in life expectancy

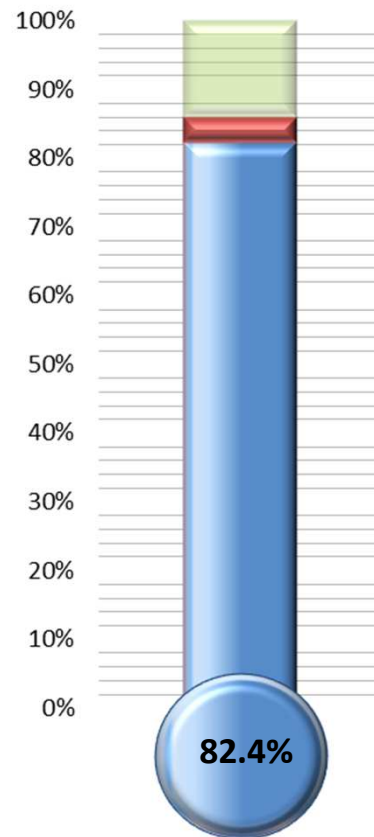
Aspirations for Thanet: Children

- Reduce smoking prevalence of smoking mothers
- Increase the prevalence of breast feeding
- Reduce alcohol specific stays in hospital of the under 18s
- Reduce teenage conception rates
- Deliver the universal child health programme to the whole Thanet children population.

Smoking in Pregnancy

- Between 2008 and 2012 the percentage of mothers that smoked during pregnancy reduced from 20.1% to 19.0% (England average reduced from 16.1 to 13.7%)
- Likely to be an underestimate.
- Thanet aspiration is to achieve a 5% reduction in next five years.

Women not smoking in pregnancy

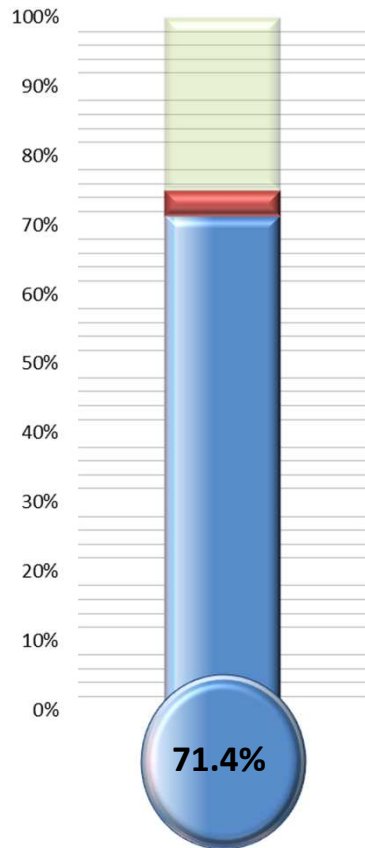


- 2012/13 figures show that 82.4% of women did not smoke at time of delivery.
- Thanet's 5% reduction over 5 years equates to 85% of women not smoking.
- Nationally, 87.3% are not smoking.

Breast Feeding Initiation

- Between 2008 and 2012 breast feeding initiation rates increased from 68.8 % to 70.8% in 2012 (England average increased from 69.2% to 74.5%)
- Thanet aspiration is to increase initiation rates to 75% in five years and maintain at least 50% breast feeding over six to eight weeks.

Women initiating breast feeding



- Thanet's target is to increase initiation rates to 75% by 2015/16.
- Thanet has already increased the rate to 71.4% at the most recent figures for 2012/13.
- Thanet is just below the rate for Kent as a whole (72.1%) and National (73.9%)

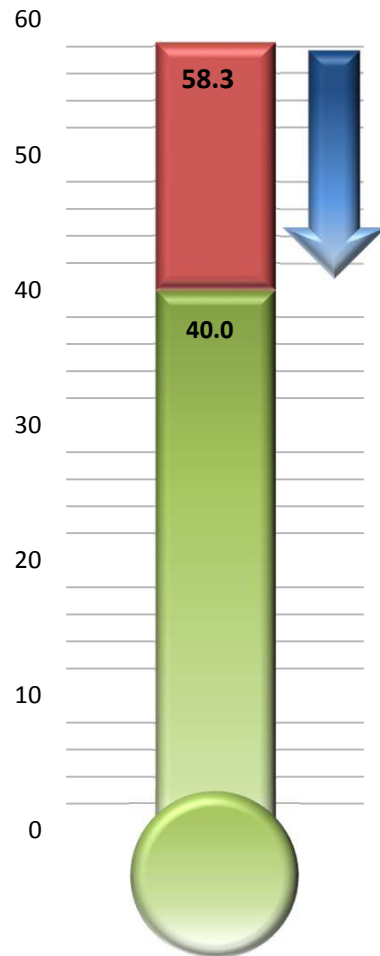
Reduce alcohol specific stays in hospital

- Rate of alcohol specific stays (under 18) in Thanet was 100.3 (England average 61.8)

persons under 18 admitted to hospital due to alcohol specific conditions
crude rate per 100,000 population

- Not measured previously although alcohol profiles suggest a reduction already in Thanet to 58.3
- Thanet aspiration is to reduce rate to below 40.0 in five years.

Reduce alcohol specific stays in hospital

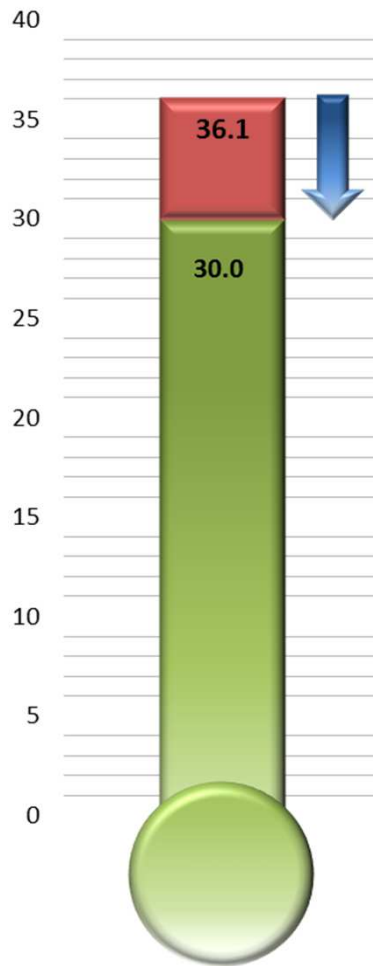


- The 2014 Health has Under 18 years olds admitted to hospital due to alcohol specific conditions has Thanet at 58.3 per 100,000.
- Thanet has an aspiration to reduce this rate to below 40.0 in five years (2017)
- The National rate is 44.9 per 100,000

Reduce teenage conceptions

- Between 2008 and 2012 the teenage conception rate reduced from 55.4 to 53.8 (although in between these times the rate actually increased)
- The rate of conceptions continues to reduce in Thanet although rates in Thanet's two most deprived wards remain well above 100.
- Thanet's aspiration is to reduce this rate to below 30 in the next five years

Reduce teenage conceptions



- Thanet's target is to reduce the teenage conception rate to 30.0 per 100,000
- The most recently available figures (2012) place Thanet at 36.1 per 100,000
- Currently Thanet has a higher rate than both Kent (25.9) and National (27.7)

Deliver universal child health programmes

- KCC Public Health to commission all appropriate elements of the Child Health programme 0-18 for all children in Thanet
 - School Nursing
 - Healthy Schools
 - Health Visitors
 - Family Nurse Partnership

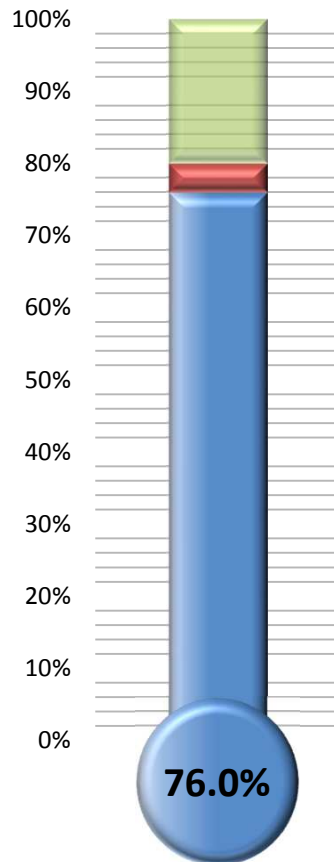
Aspirations for Thanet: Prevention

- Reduce the prevalence of smokers
- Ensure at least 50% of people invited for a health check take up the invitation.
- Reduce early deaths from cardiovascular disease
- Reduce the number of falls that lead to hip fractures

Reduce prevalence of adult smokers

- Between 2008 and 2012 the estimated prevalence of adults smokers reduced from 27.7% to 26.9% (England average reduced from 24.1% to 20.7%)
- Thanet aspiration is to reduce the figure to 20% over the next five years.

Adults not smoking

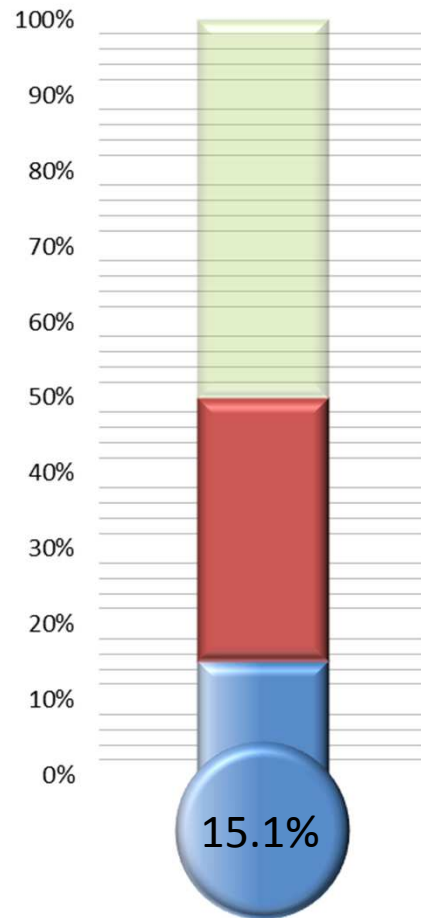


- Thanet's target is to reduce the proportion smoking to 20%
- The most recent figures show 24% smoking, this equates to 76% not smoking
- Nationally, 19.5% of adults are smoking

NHS Health Checks

- Current figures for Thanet are not yet available; however the following must be our aspiration
- All eligible population invited for a health check (100%)
- By end of current financial year 50% of eligible cohort have received a NHS Health Check

NHS Health Checks

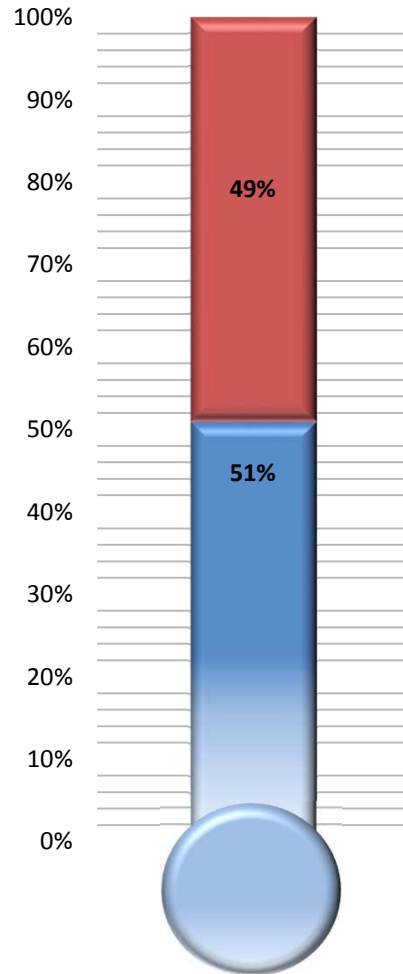


- From April to August 2014, 63.4% of NHS Health Checks invites had been sent the eligible Thanet residents.
- And 15.1% of the eligible population have received their NHS Health Check.
- The target is 50% to receive a NHS Health check

Early deaths from heart disease and stroke

- Between 2008 and 2012 the rates of premature mortality reduced from 88.9 to 77.2 compared with England rate the reduced from 84.2 to 67.3
- Thanet changed from comparable to the England rate in 2008 to being statistically significantly worse than England average.
- Thanet aspiration to get to 50 in the next five years
- This equates to preventing **44** people in Thanet dying prematurely.

Early deaths from heart disease and stroke (option)

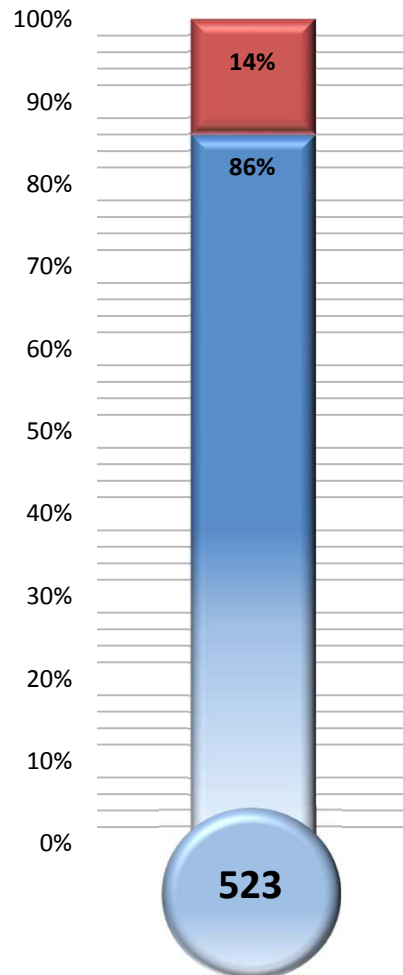


- Measures around early death have been amended with the introduction of the PHOF. The closest equivalent to early death from heart disease and stroke is the Under-75 mortality rate from Cardiovascular disease.
- Most recent data have Thanet at 97.3 per 100,000 population (2011-12) and would need a reduction of 49% to reach target.
- Thanet aspiration was to get to 50 in the next five years for early deaths from heart disease and stroke

Hip Fracture rates

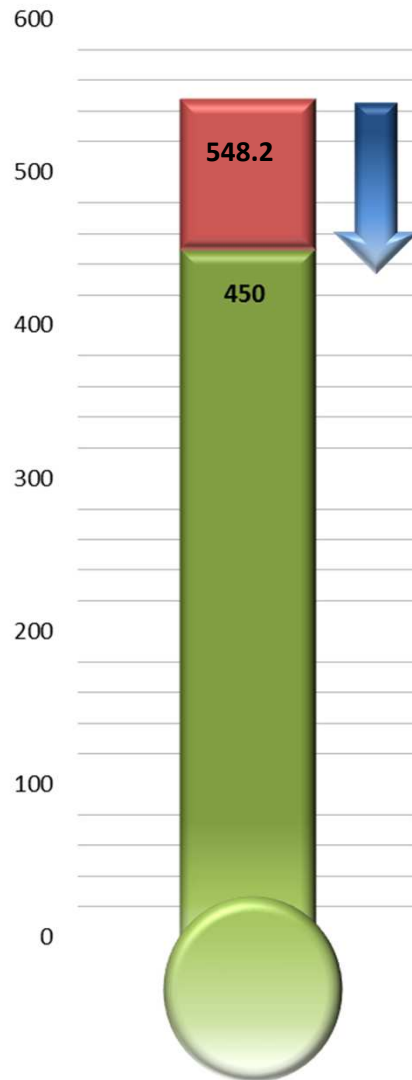
- Between 2008 and 2012 the Thanet rate of Hip fractures in 65 yrs. and over increased from 503.2 to 523 whilst at the same time the England average reduced from 479.8 to 452.
- Whilst Thanet is not statistically worse than the English average, the trend suggests that it will become so.
- Thanet aspiration is to reverse the trend and achieve a rate below 450 in five years...which equates to more than 30 hip fractures prevented.

Hip Fracture rates



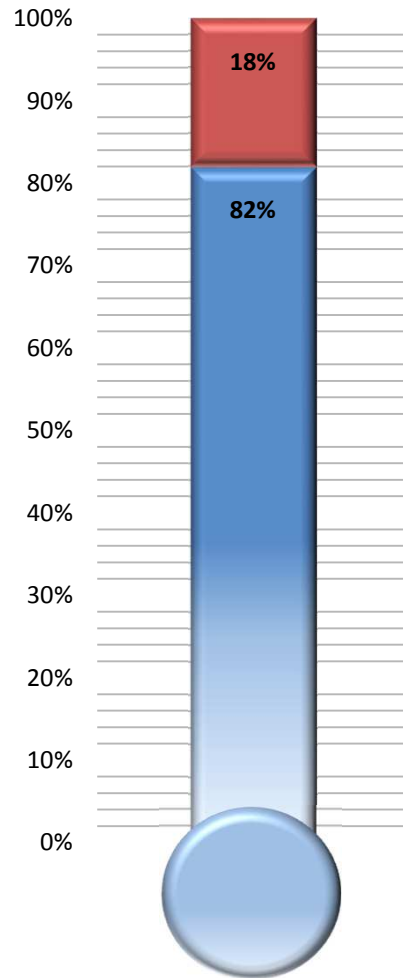
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- Whilst Thanet is not statistically worse than the English average, the trend suggests that it will become so.
- Thanet aspiration is to reverse the trend and achieve a rate below 450 in five years...which equates to more than 30 hip fractures prevented.
- Figures from 2014 indicate that Thanet has actually increased to 548.2 per 100,000, widening the decrease needed to meet the aspiration.

Hip Fracture rates



- The Thanet rate of Hip fractures in 65 years and over, is 548.2 per 100,000. Thanet's target is to achieve a rate below 450.
- This is an increase on the figure previously reported here, however the Public Health Outcomes Framework shows this as a decrease on previous years.
- The National rate is 568.1 per 100,000 which is higher than Kent.

Hip Fracture rates (Option 2)



- The Thanet rate of Hip fractures in 65 years and over, is 548.2 per 100,000. Thanet's target is to achieve a rate below 450.
- To achieve the 450 target, Thanet would need to reduce the 548.2 rate by 18%
- This is an increase on the figure previously reported here, however the Public Health Outcomes Framework shows this as a decrease on previous years.
- The National rate is 568.1 per 100,000 which is higher than Kent.

Aspirations for Thanet: LTC

- Oversee the delivery of a new model of integrated health and social care for the population of Thanet.
 - Integrated health and social care teams operating in every practice in Thanet
 - Risk profiling being done systematically
 - EKHUFT and KCHT fully participating
 - Reduction in inappropriate A&E attendances
 - Length of Stay by Thanet residents in hospital reduced
 - Hospital Consultants practicing in community settings

Aspirations for Thanet: Mental Health

- Mental Health Summit to consider?
- Zero tolerance on long waiting lists for both adult mental health and child and adolescent mental health services
- Services reviewed and commissioned to ensure demand is equalled by capacity.
- Low level and preventative mental health services mapped.

Aspirations for Thanet: Dementia

- Dementia diagnosis rates are increased to ensure the estimated prevalence of dementia is known to local service.
- Integrated service provision specifically includes dementia pathways and meets all national guidance.